

## Summer 2011: A Collection Of Our Member's Current & Future Productions

Dir = Director, EP = Executive Producer, Prod = Producer, CP = Co-Producer, AP = Associate Producer, WR = Writer, DV = Developer, PD = Production Designer, Prog = Programmer, Comp = Composer, ED = Editor, PM = Production Manager, Des = Designer, OKP = Other Key Personnel, RD = Release date, FP/C = Financial Participation/Client, URL/DL = URL/Available for Download

### IN DEVELOPMENT

13 - Year of the Skunk Productions / Canadian Short Screenplay Competition – Short Film – 4min – HD CAM

Some things are better left alone... 13 is a whacky comedy thriller about an obsessive nerd who's sure he hears voices calling out to him – and him only, from the other side of a forbidding fence.

*(Prod/EP: David Cormican. Dir: Laurence Cohen. WR: Sundae Jahant-Osborn. Comp: Douglas Romanow. RD: 2012. URL/DL: <http://www.screenplay-contest.com/winners-200910/winners-2008/rustedpyre-2008-3rd-place/>)*

45 Caliber - Caliber Production / Stephen Onda Productions – Feature Film – 110min

A classic western based on the book of the same title. A revenge story set against a realistic portrayal of the wild west.

*(Prod: Stephen Onda, Peter Lefevre, Nick Allan. WR: Jeff Martel.)*

Black Cove - Angel Entertainment / Lexico Productions – Feature Film – 120min – HD

The men in Frankie's life keep disappearing, and she's out to prove that it's the legendary "Black Pines Beast" that's to blame. She's probably just going crazy... but if it doesn't exist, why is everybody dying?

*(Prod: Bob Crowe, Wally Start, Monica Hilborn. Dir: Penelope Buitenhuis. WR: Monica Hilborn. FP/C: Corus, Telefilm, BC Film. URL/DL: [www.angelentertainment.ca](http://www.angelentertainment.ca))*

Blackie and the Rodeo Kings - Live – plan9films – TV – 1x60min – HD – Interactive Media

*(Prod/Dir: Darryl Kessler, John Mills. DOP: Darryl Kessler. ED: John Mills. Host/Star: Blackie and the Rodeo Kings. RD: 2012.)*

Chilly: A Home-Made Hero – Hulo Films – Feature Film – Live Action/Stop Motion

In the secret world of Christmas trees, a hand-made snowman ornament named Chilly must lead a team of ornery ornaments on a quest to save Christmas for Cassie, the little girl who made him. Can Chilly overcome his deepest doubts about the Christmas wish legend and convince the others that just because it's a story doesn't mean it's not true?

*(Prod: Stephen Huszar, Ryan Lockwood. WR: Torin Stefanson, Teri Armitage. EP: Anand Ramayya. FP/C: Women in Film & Television Toronto.)*

Divided Highway – Trilight Entertainment Inc. – Feature Film – 90min – Digital

Danny Burroughs is a diehard long-haul trucker who prides himself on always bringing his freight in on time, his life is a continuous string of truck stops unencumbered relationships stretching from coast to coast. But that life begins to unravel when his ex realizes her addictions have made her an unfit mother to their eight-year-old daughter, Cheyenne. Forced to share his hermetic world with this willful little girl, Danny must choose whether to hang on to the life in his rearview mirror or embrace the road that lies ahead.

*(Prod: Holly Baird, Shayne Putzlocher, Heather Phenix, Andrew Walker. Dir: Alan Powell. WR: Angelo Eidse. Host/Star: Andrew Walker, Jessica Pare, Emily Vancamp.)*

Ernestine and Alphonse – Y’utthe Askiy Productions / Landslide Entertainment Inc. – TV – 6x30min – HD

Ernestine and Alphonse are old Métis couple that currently resides in beautiful northern Saskatchewan were they still live the traditional Métis lifestyle. The couple lives in harmony living off the land and yet enjoying the comfort of modern technology. An accident happens that sends Alphonse to the town hospital and subsequently flown into a bigger city Saskatoon. This is where we see the many hilarious yet true events that many of elders leaving the reserve/small town encounter. The majority of the dialogue in this unique 6x30 comedy series is Cree/Michif and it is based on characters created by Maureen Belanger and Duane Favel.

*(Prod: Deborah Charles. WR: Maureen Belanger, Duane Favel. EP/Script Editor: Lioz Bouganin. FP/C: Missinipi Broadcasting Corporation.)*

Hell Mary – Trilight Entertainment Inc. – Feature Film – 90min – Digital

When Samantha Higgins and her father move to the small town of Stainsfield to start a new life for themselves, the last thing she expected to find in her new home was a hidden secret that would expose the truth about what her and so many others before her thought was an urban legend.

Unfortunately, exposing that truth catapults Samantha and her new friends into a living life and death nightmare that brings them face to face with that so-called “myth” better known as “Bloody Mary”.

*(Prod: Holly Baird, Shayne Putzlocher. Dir: Chad Rook. WR: Chad Rook. DOP: Layton Burton.)*

Jessy Pops – Trilight Entertainment Inc. – Feature – 90min – Digital

Jessy Pops is a light-hearted romantic tale about two people with very different life experiences, each having faced their own personal challenges in their lives. Henry is a young man who has a job, a hobby and even his own work bike. As a mobile ice cream vendor Henry has many responsibilities that help guide him in becoming a man. However it also provides many encounters with some of the cruel and insensitive people this world has to offer. Bullied all his life, Henry has steered away from confrontation with others and has kept to himself until one day he meets Megan, a young woman who moves back to town looking for a new beginning. She breaks through a wall that Henry hasn’t let someone penetrate before. Their journey together takes them through life, love and livelihood.

*(Prod: Holly Baird, Shayne Putzlocher, Avi Federgreen. WR: Shayne Putzlocher.)*

MBC Media Arts Centre – Missinipi Broadcasting Corporation / Landslide Entertainment Inc. – Interactive Website

The MBC Media Arts Centre will be a fully integrated online solution, for media artist or anyone interested in media arts. The design and functionality of this solution allows artists to sign up for free, create a profile and account, share information, and upload images, video, audio and information about their work. The mobile optimized version of the solution will allow media viewing on smart phones and other mobile devices.

The ability to chat, blog, use a forum to discuss topics, interact with a resource library for software, lectures, history, jobs and pod casts will all be encompassed in this robust solution. Content for the MBC Media Arts Centre will be continuously generated and promoted by the identified artists using web 2.0 database practices. The moderators of the site will offer innovative guidance in the form of workshops, guest speaker video presentations, and “how to” videos. They will also oversee acknowledgement programs that highlight specific artists and their work on a regular basis.

The blend of interactivity and rich media content will ultimately materialize into an interactive and safe social portal for likeminded artist to converse, share and develop.

*(Prod: Lioz Bouganin. EP: Deborah Charles. DV: Melcher Media & Design. PM: Raquel Lopez. FP/C: Saskatchewan Arts Board, Missinipi Broadcasting Corporation.)*

Milton’s Secret – Hulo Films – Feature Film – Drama

Milton’s Secret: An Adventure of Discovery Through Then, When and the Power of Now is the story of a boy who discovers that rehashing bad experiences from his past, and worries about his future are preventing him from finding true happiness through living in the Now.

Based on the book by Robert S. Friedman and Eckhart Tolle, author of A New Earth and The Power of Now.

*(Prod: Stephen Huszar, Ryan Lockwood, Barnet Bain. Dir: Barnet Bain. WR: Donald Martin. FP/C: SaskFilm, Peace Arch Entertainment.)*

Moccasin Enterprises – Landslide Entertainment Inc. – TV – 6x30min – HD – Interactive Media

**TV Synopsis:** 1 in 4 Canadians plan to start a new business in the next five years. For those who take the plunge, the stakes are as high as the rewards. Business in a never ending cycle of evolution fused with bold moves, heart wrenching mistakes, soaring accomplishments, and bitter disappointments. For five individuals in particular, this

journey has seen its shares of ups and downs. Moccasin Enterprises a factual series that feels a little like 'Ice Road Truckers' meeting 'Venture'. It follows five different First Nations entrepreneurs through their business lives. Through them we come to learn about the fundamentals of business without losing the human feel for story telling. This series is a series about business. It is a series about First Nations people. It is a series for anyone who's ever had a dream.

Digital Media synopsis: MoccasinEnterprises.com, a rich substantial content website, which will accompany Moccasin Enterprises television series. The website will provide material in confluence with what is broadcast on television. Users will be presented with additional video interviews, episode summaries, additional background info of the people in the show and their businesses, as well as the people behind the show which will include anecdotal accounts, pictures and behind the scenes videos. We will also create a virtual business center and a vibrant community to which aspiring entrepreneurs can turn for advice, resources, and support in a sympathetic and specialized environment.

*(Prod: Lioz Bouganin, Raquel Lopez. EP/Dir: Lioz Bouganin. WR: Jarrett Rusnak. Researcher: Amber Slonski. FP/C: SCN, Canada Media Fund, SaskFilm.)*

#### Mud Puppy – Angel Entertainment / Lexico Productions – Feature Film – 120min – HD

A playboy wine-lover battles with a female environmentalist for control of a special vineyard after a colony of near-extinct frogs is discovered mating among the rare vines.

*(Prod: Bob Crowe, Wally Start, Monica Hilborn. Dir: Jason Priestley. WR: Monica Hilborn. FP/C: Corus, Telefilm, SaskFilm, BC Film. URL/DL: [www.angelentertainment.ca](http://www.angelentertainment.ca))*

#### Repatriation – Dark Thunder Productions Inc. / Karma Film Inc. – Feature Film – 120min – HD

Abraham Ashani's family has been cursed with bad luck ever since the ancient regalia of the Smokey Meat First Nation was lost at the time of the Treaty signing. To break the curse, he needs to bring back the traditions and ancient regalia to his people.

Given Abraham's bad luck, he is forced to team up with Tim, a male stripper and stoner, Regina, a transvestite dancer and the ghost of his great, great, great grandfather to repatriate the regalia by any means necessary from the museum curator, Dr. Mendalson.

While attempting to do so, Abraham uncovers more than he bargained for when a major diamond find is discovered on the reserve with his people being left out. In order to save his people, Abraham must right the wrongs of the past and stop history from repeating itself in the present.

*(Prod: Dennis Jackson, Melanie Jackson, Anand Ramayya. Dir: Dennis Jackson. WR: Dennis Jackson, Trevor Cameron. FP/C: Telefilm Canada, SaskFilm.)*

#### Risen – Budget Monks Productions, Hulo Films – Feature Film – Drama

Locked away in a remote orphanage, a disabled teen has dark visions of a coming war between human consciousness and Artificial Intelligence. Little does he realize that the battle will be waged within him, and that the future of the human race is his to decide!

Written by Brooke Burgess, writer of award-winning 'motion comic' Broken Saints.

*(Prod: Brooke Burgess, Stephen Huszar, Ryan Lockwood. WR: Brooke Burgess. FP/C: SaskFilm)*

#### Rising Sun – Angel Entertainment – Feature Film – 120min – HD

Humorous, sorrowful and powerfully moving, Rising Sun tells the incredible account of Asahi baseball player, Ken Kutsukake during the time of Canadian Japanese Internment. It is a story of racism, war, first love, and baseball.

*(Prod: Bob Crowe, Wally Start. WR: Peter Lauterman, Jari Osbourne. FP: SaskFilm, VisionTV. URL/DL: [www.angelentertainment.ca](http://www.angelentertainment.ca))*

#### Something Pointless – Year of the Skunk Productions / Canadian Short Screenplay Competition – 15min – Short Film – HD Cam

Something Pointless is a touching story of an unhappy young boy who learns to smile through witnessing the seemingly pointless acts of a dying old man during his daily walk.

*(Prod/EP: David Cormican. Dir: Laurence Cohen. WR: Sundae Jahant-Osborn. RD: 2012.)*

#### Stories from the Boreal – Y'utthe Askiy Productions / Landslide Entertainment Inc. – TV – 6x30min – HD – Interactive Media

TV Component: Stories from the Boreal, a six part factual series, will tell the story of an oft overlooked region of Canada, the story from the perspective of an isolated yet profoundly connected segment of the population. It will introduce viewers to the visions, challenges, lifestyles, and perspectives of the people connected to this resource rich and culturally distinct Boreal. Over the course of the six episodes we will get to know them and their relationship with their environment. Through their stories we'll get a glimpse of development, communities, activity -of life- mostly unknown and unseen by the mainstream of society.

**Digital Media Component:** Inspired by the documentary series "Stories from the Boreal", BorealStories.com is an online interactive virtual tour of the Canadian Boreal forest. Users will be able to explore the Canadian boreal forest through an interactive panoramic 360 degree picture interface. The virtual tours will take the user to a journey of sights, sounds and informational content of the Boreal Forest and the stories of the people connected to it without having to leave their homes.

(Prod: Deborah Charles. WR/EP: Lioz Bouganin. Consultant: Napoleon Gardiner. FP/C: APTN, SaskFilm.)

Strange Music – Year of the Skunk Productions / Canadian Short Screenplay Competition – Short Film – 7min – HD CAM

A young music student in the big city develops a relationship, through music, with a neighbour they have never actually met.

(Prod/EP: David Cormican. Dir: Laurence Cohen. WR: Ira Henderson. Host/Star: Brownman. Comp: Douglas Romanow. RD: 2012. URL/DL: <http://www.screenplay-contest.com/winners-200910/winners-2008/rustedpyre-2008-3rd-place/>)

the neighbors dog - Season 3 – plan9films – TV – 13x30min – HD – Interactive Media

Intimate house concerts in real people's homes.

(Prod/Dir: Darryl Kessler, John Mills. DOP: Darryl Kessler. ED: John Mills. Host/Stars: Misc. FP/C: SCN, CMF/FMC, Saskatchewan Film and Video Employment Tax Credit, Canadian Film Production Tax Credit, plan9films. RD: 2012)

Waiting for Columbus – Angel Entertainment – Feature Film – 120min – HD

Set in a present-day Spanish mental institution, Columbus is a mystery wrapped in a love story between a man who believes he is Christopher Columbus and his psychiatric nurse, who fears the truth is much darker.

(Prod: Bob Crowe, Wally Start. URL/DL: [www.angelentertainment.ca](http://www.angelentertainment.ca))

## PRE-PRODUCTION

13 Eerie – Minds Eye Entertainment / Arclight Films / Don Carmody Productions – Feature Film - 90min - Digital

Nine forensic undergraduates conduct scientific tests on a remote island, disturbing demonic entities that unleash hell itself.

(Prod: Kevin DeWalt, Gary Hamilton, Don Carmody. Dir: Roger Christian. WR: Christian Piers Betley.)

Ferocious – Karma Film Inc. / CHAOS a film company inc. – Film – 90min – HD

LEIGH PARISH is the star on one of North America's most popular TV shows. Beautiful, charismatic...her star's ascension seems to have no ceiling.

On a return trip home, an all-consuming anxiety within Leigh surfaces, one she had hoped was permanently buried.

MAURICE is Leigh's former boss, back when she worked in a sleazy nightclub, long before becoming famous. In his possession is a videotape with Leigh as the star. If distributed, the tape would effectively end Leigh's career in the entertainment business. Maurice knows this and is intent on extorting Leigh for the rest of her life.

But Leigh isn't paying Maurice another nickel. She's going to break into the club, retrieve the tape and destroy it. Or so the plan goes...

Ferocious is the story of the dark side of ambition, the high price of fame and the blindness caused by desire.

(Prod: Anand Ramayya, Carolyn McMaster. Dir/WR: Robert Cuffley. FP/C: Superchannel, SaskFilm, Opus Distribution, SFETC, CAVCO, Alberta Production Program. RD: Feb 2012.)

Guardians – Wapos Bay Productions Inc. – TV – 6x30min – HD – Interactive Media

In the distant future, the Earth is reborn and nature has been replenished after a global catastrophe triggers a twenty six thousand year long ice age, the result of which has destroyed modern civilization and has brought about the extinction of ninety five percent of planetary species as we know it. In massive bunkers built deep beneath the Earth, the Guardians, advanced machine-like androids, were pre-programmed to initiate human births. The Guardians raised the children specifically to re-populate the New Earth. The oldest humans are fifteen years old and must lead the human race. They soon learn that they are not alone on the planet. They discover that an intelligent species, the Dumathar, has staked out a home world beneath the Earth's oceans. Connected to their past, armed with advanced technology, the youth must balance the danger of repeating history and co-existing in the New World.

(Prod: Dennis Jackson, Melanie Jackson, Anand Ramayya. Dir: Dennis Jackson. WR: Dennis Jackson, Melanie Jackson. DOP: Peter Christensen. ED: Jennifer Prokop. Animation Supervisor: Cam Lizotte. FP/C: APTN, Canada Media Fund. RD: October 2012.)

Louis Says - Y'utthe Askiy Productions / Landslide Entertainment Inc. – TV – 8x30min – HD – Interactive Media

TV Component: “Louis Says” is an 8 x 30 2D animated series for preschoolers. Set in a Woodland Cree community this series tells the story of Louis, an aboriginal elder, whose mission in life is to help people in his community. Louis is getting older and it's getting harder for him to continue with his mission. He decides to recruit a boy named Randy to help him with his work. Every day Randy arrives at Louis' house and receives instructions for the task he has to complete, but there's one problem: Louis speaks mostly Cree and little English while Randy only speaks English. How can Randy help Louis if he can't understand his instructions? In order for Randy to fully understand the Louis' instructions he first needs to learn what the Cree words in the instructions mean. However, Randy is a bit impatient, and he is tempted to complete the task without knowing the meaning of the Cree words. Luckily with the help of people around the community who can speak both Cree and English, Randy would eventually be able to figure out the meaning of the Cree words and complete the task.

Digital Media Component: “Louis Says – Learn & Play” is an educational game platform website associated with the animated television series “Louis Says”. The website will have six video games. The design of the website and the games will share the same characters and themes as the television series. The games will be interactive modules where the children can learn Aboriginal languages while they play. “Louis Says – Learn & Play” will offer the users the option of selecting from a several Aboriginal languages and dialects, such as Dene, Ojibway, Inuktitut, Plains Cree, Woodland Cree, for playing the games on the website

*(Prod: Deborah Charles. Dir: Cam Lizotte. WR: Raquel Lopez/Lioz Bouganin. EP: Lioz Bouganin. Host/Star: Gordon Tootoosis. DV: Wikid Games. Art Director: Gilbert Baldhead. FP/C: APTN, Saskatchewan Film Employment Tax Credit, Canadian Film or Video Tax Credit.)*

Rufus – Karma Film Inc. / Interstate 80 Entertainment Inc. – Feature Film – 120min – HD

Abandoned in a small prairie town, a socially awkward teenage vampire discovers what it means to be human.

*(Prod: Anand Ramayya, Dave Schultz. Dir/WR: Dave Schultz. FP/C: Telefilm Canada, SaskFilm, Harold Greenberg Fund, Union Pictures. RD: April 2012)*

State of the Union – Minds Eye Entertainment / Entertainment 7 – Feature Film – 90min – 35mm

When a sexy outspoken self-made billionaire Grant Matthews is persuaded to think of himself as a Presidential candidate and throws his hat into the murky shark infested political waters, he finds himself walking the treacherous high wire necessary to actually get elected. With the help of his young, beautiful, and smart aide Kay, he hits the campaign trail.

An unconventional but classic love story between a man and a woman who happen to be husband and wife that also asks the timely questions: Can a good man get elected as President? And if he can get elected, is he still a good man?

STATE OF THE UNION is a remake of the 1948 film directed by Frank Capra, starring Spencer Tracy and Katherine Hepburn, and based on the Pulitzer Prize winning play by Howard Lindsay and Russell Crouse.

*(Prod: Kevin DeWalt, Emilio Ferarri, Anothony Mastromauro. Dir: Donald Petrie. WR: Rod Lurie.)*

The Applicant – Minds Eye Entertainment / Arlight Films – Feature Film – 90min – 35mm

A high school senior seduces an unwitting Ivy League school's director of admissions and threatens to wreak havoc on his otherwise perfect life unless she's admitted to the school.

*(Prod: Kevin DeWalt, Gary Hamilton. Dir: George Ratliff. WR: Francis X. McCarthy, Jeff Rothberg.)*

The Assassination of Gandhi – Karma Film Inc. – 90min – TV – HD

On August 15, 1947, India won its Independence from British Rule. Almost six months later, Mahatma Gandhi, the man who successfully led the struggle for Independence and hero to millions across the world, was assassinated. Why?

The Assassination of Gandhi is an investigative documentary that seeks to shed light on this mystery. It profiles the characters and examines the circumstances around Gandhi's assassination more than sixty years ago in an attempt to understand the reasons behind it.

*(Prod: Anand Ramayya. WR: Srinivas Krishna. FP/C: SaskFilm, CMF POV Documentary Fund, SFETC, CAVCO. RD: Sept 2012.)*

Your Lupine Life – Karma Film / T3 Digital Productions – Film – 13x4min – HD – Interactive Media

Your Lupine Life combines a 13 x 4 minute web series along with an interactive website with a social network and a mobile app to provide an online home for werewolves.

Louis Pine is an imaginative, artistic, just-turned thirteen year-old boy convinced that he may be wolfing out, turning werewolf, transforming into a bona fide lycanthrope, the probable product of a lycanthropic gene-carrying father. But Louis' mom and his best friend think he's going loopy, not lupine. He's just spending too much time on that silly werewolf website, yourlupinelife.com. Louis sets out to prove that he is right. But is he?

(Prod: Anand Ramayya, Torin Stefanson, Teri Armitage. Dir: Torin Stefanson. WR/EP: Teri Armitage, Torin Stefanson. FP/C: Independent Production Fund, SaskFilm, Saskatchewan Film Employment Tax Credit. URL/DL: <http://yourlupinelife.com/>)

#### Vampire Dog – Vampire Dog Productions Inc. – Feature Film

A boy unwittingly adopts a 600 year old “talking” vampire dog and soon discovers that when they face their fears they can do anything.

(Prod: Tim Brown, Holly Baird, Shayne Putzlocher. Dir: Geoff Anderson. EP: Nolan Pielak. Host/Star: Collin MacKechnie, Julia Sarah Stone, Amy Matysio, Ron Pederson.)

## IN PRODUCTION

#### Antarctica – Kevin Chow – TV – 2D Animation

Submission to teletoonatnight.com for their 2011 pilot project, a contest for independent animators hosted by Teletoon Canada to find the next big pilot.

(Prod/Dir/WR/Animator: Kevin Chow. RD: July 15, 2011.)



Antarctica – Kevin Chow

#### FaceMobile – CollegeMobile – Interactive Media – iPad Application

"FaceMobile" is an iPad app that integrates all of the social networking functions of Facebook into an interactive format. Browse through friends' photos, write on others' walls and like company homepages all from a portable tablet screen. FaceMobile is extremely user friendly and keeps all the important channels for viewing in a constant column on the left-hand side, making the right side easily accessible for browsing.

(DV/OKP: Andy Salisbury. RD: July 2011. URL/DL: [www.collegemobile.com/portfolio](http://www.collegemobile.com/portfolio))

#### Hell on Hooves - Season 4 – Juxtapose Productions Inc. – TV – 10x22min – HD

Hell on Hooves follows the Bull Riders of the Canadian Pro Rodeo Tour. What does it take to get on a 1500 lbs. of mean? Why would anyone want to do such a dangerous sport? Can you make a living riding Bulls? With unprecedented access we find out the answers to these questions and more as we look into the lives of these men who participate week in and week out in the "toughest sport on dirt"

(Prod: Dennis Hrapchak. Dir/WR: Doug Hudema. DOP: Peter Christensen. Editor: McLeay Upshall. EP: Dennis Hrapchak. FP/C: rad-x, CMF, SaskFilm, CAVCO. RD: March 2012.)

#### INSECURITY Season Two – Insecurity Productions II Inc. / Insecurity Productions II (Ontario) Inc. / Insecurity Digital Media Inc. – TV – 10x30min – HD Video – Interactive Media

**TV Component:** InSecurity is a comedy that follows secret agent Alex Cranston and her team of spies whose worst enemies are themselves. Alex and her team juggle dates, terrorists, parents and security threats. InSecurity is that funny, messy and unpredictable intersection between the spy world and everyday life.

**Online Component:** InSecurity Online at [cbc.ca/insecurity](http://cbc.ca/insecurity) offers weekly exclusive video, contests, games and prizes. Highlights of Season 2 include the InSecurity Most Wanted Contest, where fans can post Mug Shots of themselves on our show page (winning shots will be incorporated into the TV show) and the InSecurity Spy Game which includes 6 character-driven online games.

(Prod: Kevin White, Shawn McGrath, Ty Hyland. Dir: Robert de Lint, Jeff Beesley, Ron Murphy. WR: Kevin White, Denis McGrath, Tim Polley, Jenn Engels, Mike McPhaden. DOP: Ken Krawczyk, csc. ED: Peter Light, Dean Evans. EP: Virginia Thompson, Robert de Lint, Kevin White. Host/Star: Natalie Lisinska, Rémy Girard, William deVry, Matthew MacFadzean, Grace Lynn Kung, Richard Yearwood. FP/C: CBC, CMF, SaskFilm, OMDC, CAVCO, Tricon Films, Bell Fund. RD: September 2011. URL/DL: [www.cbc.ca/insecurity](http://www.cbc.ca/insecurity))

**MBC-TV News – Missinipi Broadcasting Corporation – TV – 50x30 – HDV & Streaming video – Interactive Media**

Weekly newscasts that showcase the current affairs, arts and culture of the Aboriginal communities in northern Saskatchewan. Newscasts are delivered by anchors speaking in English, Cree and Dene languages. Newscasts are streamed online on [www.mbctvnews.ca](http://www.mbctvnews.ca) as well as broadcast on Local Access in Saskatchewan.

*(Prod: Deborah Charles. Dir: David Gruchy. WR: Kelly Provost. EP: Deborah Charles. Host/Star: Abel Charles, Kevin Fontaine. EP: Lioz Bouganin. PM: Raquel Lopez. Prog: OH! Media. FP/C: Canadian Culture Online- Gateway Fund, Access Communications, Missinipi Broadcasting Corporation. URL/DL: <http://www.mbctvnews.ca>)*

**Vic Chesnutt - It Is What It Is – plan9films - TV – 60min – HD – Interactive Media**

A one hour performance program featuring the late Vic Chesnutt in one of his last concerts captured on camera.

*(Prod/Dir: Darryl Kessler, John Mills. DOP: Darryl Kessler. ED: John Mills. EP: Michael Stipe. Host/Star: Vic Chesnutt. FP/C: SCN, CMF/FMC, Saskatchewan Film and Video Employment Tax Credit, Canadian Film Production Tax Credit, plan9films. RD: 2012)*

**POST-PRODUCTION**

**Hang Loose – Caffeine Commercial Productions – TV Animation – 1x0:30min**

*(Prod: Joan Speirs. FP/C: SaskTel/Brown Communications Group. RD: July 2011.)*

**Jason Blaine Website – Melcher Media & Design – Interactive Media – Website**

A website development complete with a fresh new professional, custom design. The site was built into our custom MelcherCMS to allow the client to easily update the site. It features an interactive flash application, photo galleries, music, video and a tour dates. Site also featured a full on-going search engine optimization package.

*(EP: Dwayne Melcher. Prog: Joey Wei. Des: Steven Pady. OKP: Mike Borsa. URL/DL: [www.jasonblaine.ca](http://www.jasonblaine.ca))*

**Just Be Friends – Melcher Media & Design – Interactive Media – Website**

Need: To create an online social community for women which features friendship finding, custom search algorithm, member benefits with local businesses, events, ask local experts questions, shopping, free public forum and much more. This all integrated with PayPal and user management tools for the application, MelcherCMS, shopping cart, and forum.

Delivery: An online portal community for customers to interact and receive membership benefits in a wide range of areas specific to women only like their very own mini private Facebook

*(EP: Dwayne Melcher. Prog: Joey Wei. Des: Steven Pady. OKP: Mike Borsa. URL/DL: [www.justbefriends.ca](http://www.justbefriends.ca))*

**Polar X-treme – Wikid Games – Interactive Media – iPod/iPhone/iPad**

Brought to you by Wikid Games, Canada's newest gaming studio, comes Polar X-Treme, a hair-raising, white-knuckle ride of your life down the most extreme slopes of the iPhone. Buckle up as you take control of the most death defying Polar Bear you will ever meet. Navigate through a twisting and turning mountain adventure so death-defying, even snowboarding and skiing have been outlawed.

Game features:

- Open terrain that lets you decide the best path to the end
- The jet-propelled sled will amp you up and help your polar bear pull off some insane air while jumping
- Speed and height boosts litter the mountain to really push the envelope
- Stylistic artistry that has to be seen to be believed

*(EP/Des: Dwayne Melcher. WR: Heath Smith. DV: Wangqi Li. Animator: Jack Hilkewich. OKP: Dan Irvine. URL/DL: <http://itunes.apple.com/us/app/polar-x-treme/id435181231?mt=8&ls=1#>)*

**The First Days – Hulo Films – Animated Short Film – 10min**

A short film that places live action actors inside an animated world. The story is told from an immigrant's point-of-view as he arrives in an unnamed host nation via a perilous journey on the open seas.

The First Days is a tragedy that explores the harsh realities often faced by immigrants the world over. The immigrant's experience is a cruel juxtaposition between dreams for a better life and the reality of being a stranger in a strange and imperfect land.

*(Prod: Stephen Huszar, Ryan Lockwood. Dir/WR: H. Mauricio Carvajal. DOP: Andrew Forbes. ED: H. Mauricio Carvajal, Ian McBain. Host/Star: Grace Park, Byron Lawson, Aleks Paunovic. Animator: Helder Mauricio Carvajal, Jimmy Kounios, Ian McBain, Jordan Mehler. FP/C: SaskFilm Filmmakers Program, Canada Council, Saskatchewan Arts Board, Saskatchewan Filmpool Cooperative, Hulo Films Inc. RD: Winter 2011/2012. URL/DL: [www.thefirstdays.com](http://www.thefirstdays.com))*



*The First Days* – Hulo Films

The Tall Man – Minds Eye Entertainment / Radar Films / Forecast Pictures – Feature Film – 90min – 35mm

When her child goes missing, a mother looks to unravel the legend of the Tall Man, an entity who allegedly abducts children.

*(Prod: Kevin DeWalt, Clément Miserez, Jean-Charles Levy, Scott Kennedy, Mark Montague. Dir/WR: Pascal Laugier. DOP: Kamal Derkaoui. ED: Sébastien Prangère. EP: Jessica Biel, David Cormican, Gerard Damaer, Thierry Desmichelle, Lisa Donahue, Becki Hui, Nicolas Manuel, Olivier Piasentin, Steven Schneider, Lionel Uzan, Matthieu Warter, Frank White. Host/Star: Jessica Biel, Jodelle Ferland, Stephen McHattie, William B. Davis.)*

Wapos Bay The Movie – Wapos Bay The Movie Inc. – TV – 90min – HD – Interactive Media

Talon and Raven learn that their dad, Alphonse, has taken a job in the big city and their family will have to move away from Wapos Bay. This news takes Talon on a journey of self discovery as he sets off to accomplish his bucket list of things he wants to do with his friends before he leaves. Raven, on the other hand, decides to take matters into her own hands with the clear goal of keeping the family in Wapos Bay.

With Jacob lined up to take the seat of Chief of Wapos Bay unopposed, Raven decides to campaign for her dad, Alphonse, to run against him and become the new Chief. Raven must creatively run the election without her dad knowing, but she believes this will convince her family to stay in Wapos Bay. With their whole world being turned upside down, Talon and Raven must join forces to keep the family together before it's too late.

*(Prod: Dennis Jackson, Melanie Jackson, Anand Ramayya. Dir: Dennis Jackson. WR: Dennis Jackson, Melanie Jackson. DOP: Peter Christensen. ED: Jennifer Prokop. EP: David Verall, NFB. Host/Star: Gordon Tootoosis, Lorne Cardinal, Andrea Menard, DeRiC Starlight. Prog: APTN. Animation Supervisor: Cam Lizotte. Art Director: Diana Savage. Music: Ross Nykiforuk. FP/C: APTN, Canada Media Fund, Shaw Rocket Fund, Rogers Cable Network Fund, COGECO Program Development Fund, National Film Board of Canada, SFETC, CAVCO). RD: September 2011. URL/DL: [www.waposbay.com](http://www.waposbay.com))*

ZOMBIE! - Hulo Films – TV – 30min – Mockumentary

ZOMBIE! is a mock-reality TV show documenting the daily routine of a young, high functioning Zombie named Jim Turner. Jim is one of many Zombies living amongst us, a marginalized group hungry for equality... and head cheese. Jim's personal crusade is to dispel Zombie stereotypes and to give a voice to the undead.

*(Prod: Stephen Huszar, Ryan Lockwood. Dir: Paul Kell. WR: Paul Kell, Brooke Burgess, Mike Gosselin. Host/Star: Aaron Hursh.)*



*ZOMBIE!* – Hulo Films



## IN THE CAN

### Chelsea – Echolands Creative Group – Short Film – 14min – RED

Rick is a married man in a dilemma when he encounters a charismatic woman named Chelsea. Chelsea is not shy to let him know that she wants more than casual banter. Rick now faces a temptation that may cost him more than his marriage.

*(Prod: Bernie Hernando. Dir: Rob Hillstead. WR: Rob Hillstead. DOP: Layton Burton. ED: Helder Mauricio Carvajal. EP: Hugh Patterson. RD: July 2011.)*

### Classroom 417 – HalterMedia – Short Film – HD

Danny Burke is a high school student who faces many of the problems most teens do. He has trouble with school, his teachers, and bullies. In reaction to the injustices he suffers, Danny makes a decision that will forever change the lives of everyone around him. CLASSROOM 417 is an in-depth look into the troubled psyche of a young man and the lengths he goes to in order to be respected.

*(Prod/Dir/WR: Adrian Halter.)*

### Close to Here – Trilight Entertainment Inc. – Short Film – Digital

Hanna- and her independent, free-spirited world are thrown into upheaval when one of her lovers confesses he is moving away. This small prairie town is not enough for Adam, a romantic, and an ambitious young artist. His question to her - "Will you come with me?"- pits her face to face with her desire, her ambitions, and where she belongs. This romantic and sexually-charged short film features incredible improvised performances by its' cast, and a poignant portrayal of youth and love.

*(Prod: Holly Baird, Shayne Putzlocher, Daniel Redenbach. Dir/WR/ED: Daniel Redenbach. DOP: Layton Burton. Host/Star: Kate Herriot, Duncan Fisher. RD: October 2010.)*

### Dust Up – Prairie Threat Entertainment Inc. / Paperny Films – TV – 6x30min – HD

Dust Up is a wild ride that lets viewers get a cockpit-eye view of three maverick crop dusters in Nipawin, Saskatchewan – 73-year-old Bud Jardine, his rebellious son Brennan Jardine, and ambitious newbie Travis Karle – who chase their dreams at 200 km/h, five-feet off the ground. These three are NOT your typical pilots. Each with their own crop dusting operations, they are competitive, ego driven daredevils, choosing coveralls over pressed uniforms and 'flying tractors' over jets. These crop-gun pilots buzz inches above the fields – dodging trees and power lines – to deliver their payloads while entertaining roadside audiences with their death-defying feats. With high stakes drama on the ground and peril in the air, Dust Up features compelling stories about family feuds, resourcefulness and survival in the rural heartland. A Paperny Films and Prairie Threat Entertainment production.

*(Prod: Ed Hatton, Cal Schumiatcher, Terry Mialkowsky, Shannon Jardine, David Paperny, Audrey Mehler. Dir: Terry Mialkowsky, Brad Quenville, Neil Grahn, Lowell Dean, Mike Rae, David McIlvrive, John Westhauser, Robin McKenna, Stan Fiengold. WR: David Masser, Mark Fuller, Stan Fiengold, David Bene, Pedro Orrego, Ed Hatton, Terry Mialkowsky, Shannon Jardine. DOP: Chris Bizzochi, Erin Cumming, Trevor Aikman, David Legault. FP/C: History Television, CMF. RD: June 2, 2011. URL/DL: [www.facebook.com/dustupty](http://www.facebook.com/dustupty))*



*Dust Up - Prairie Threat Entertainment Inc. / Paperny Films*

### Energuide TV – Caffeine Commercial Productions – TV – 4x:30min

*(Prod: Joan Speirs. Dir: Rob King. DOP: Mark Dobrescu. ED: Doug Russell. FP/C: SaskEnergy/Phoenix Advertising Group. RD: February 2011.)*

Faces in the Crowd – Minds Eye Entertainment / Radar Films / Forecast Pictures – Feature Film – 90min – 35mm

Barely surviving a brutal attack by a deranged serial killer, a young woman (MILLA JOVOVICH), wakes in hospital only to discover her head injury has left her 'face-blind': she can no longer recognize anyone's faces. Not even her own in the mirror; least of all, her attacker. Now she must navigate a world where everyone's face changes the second she loses sight of it... and the killer is closing in. She's the only one who's seen his face... yet he could be anyone.

(Prod: Kevin DeWalt, Clément Miserez, Jean-Charles Levy. Dir/WR: Julian Magnat. DOP: Rene Ohashi. EP: Jamie Brown, David Cormican, Gerard Damaer, Lisa Donahue, Milla Jovovich, Mark Montague, Frank White. Host/Star: Milla Jovovich, Julian McMahon, Michael Shanks, Sarah Waynes Callies, Marianne Faithful.)

Grandpa Redux – Caffeine Commercial Productions – TV – 1x:30min

(Prod: Joan Speirs. Dir: Rob King DOP: Ian Rogers. ED: Doug Russell. FP/C: SGEU/NOW Communications Group Inc. RD: May 2011.)

Growing Excellence – Caffeine Commercial Productions – DVD – 5min

(Prod: Joan Speirs. DOP: Jason Delesoy. ED: Doug Russell. FP/C: Mosaic Potash/Phoenix Group. RD: May 2011.)

Hard Core Logo - Part 2 – Shadow Shows / Foundation Features / Trilight Entertainment Inc. – Feature Film – 90 min – Digital

Fifteen years after filming rock and roll doc *Hard Core Logo*, director Bruce McDonald receives a call asking if he wants to interview Care Failure, the sexy lead singer of Canadian punk band Die Mannequin, who is claiming to have channelled the spirit of the Hard Cores' lead singer Joe Dick. Before he knows it, Bruce is on a plane to Care Failure's home in Tampa, where he manages to interview her and is immediately sucked in by her strange tale and tortured looks. Unable to question her immediately about her channelling experiences, Bruce then follows Die Mannequin up to the Eaglehoff, a recording studio in the backwoods of Canada, where they will record their new album. At the Eaglehoff, Bruce discovers that the band's manager has hired the aging, wraithlike punk legend, Bucky Haight to crack the producer's whip and scare Care into recording a classic. Increasingly convinced that she is suffering a genuine case of spirit possession, Bruce feels that he cannot leave Care to these vampires and stays to document the recording of the album as her self-appointed protector. In the bizarre events that unfold, Bruce realizes that his experiences with Care eventually serve to revitalize him, cure him of his fifteen-year trauma about Joe, and help him rediscover his creative integrity.

(Prod: Rob Merilees, Holly Baird. Dir: Bruce McDonald. WR: David Griffith. DOP: John Price. EP: Dany Chiasson, Christine Haebler, Lindsay MacAdam, Dave Valteau. Des: Sara McCudden. FP/C: Telefilm, SaskFilm, Alliance, Provincials Tax Credits, CAVCO. RD: Winter 2010.)

Hollywood (Saskatchewan) II – Minds Eye Entertainment – TV – 3x60min – HD

Lights...Camera...Action!

Hollywood (Saskatchewan) Season II uncovers the struggles and rewards of making films on the prairies, as presented in three, one-hour documentaries.

Get a sneak peek at a slate of films in production on the prairies in A YEAR IN PICTURES. Immerse yourself in the filmmaking process with PASSION ON THE PRAIRIES and go globetrotting with producers doing multi-million dollar business in THE DEAL MAKERS.

From on-set action to the glitzy film festivals around the world, Hollywood (Saskatchewan) is your behind the scenes pass to movie making!

(Prod: Mark Montague. Dir/ED: Lowell Dean. WR: Danielle Masters. FP/C: SCN.)

Jim Brady: In the Footsteps of the Métis Leader – Y'utthe Askiy Productions Ltd – 45min – HD

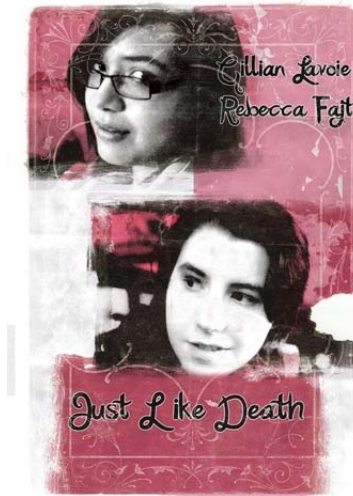
The one-hour documentary "Jim Brady: In the Footsteps of the Métis Leader" explores and celebrates the life of James Patrick Brady, one of Western Canada's most intriguing and influential Métis political leaders and activists. Known simply as Jim Brady, he made remarkable contributions spanning decades in the provinces of Alberta and Saskatchewan, which affected Canada as a whole. The film depicts Brady's achievements as a Métis man, father, socialist community organizer, and teacher who rose through his many organizational leadership roles and government positions. Yet, his disappearance in June of 1967 in northern Saskatchewan while on a prospecting trip with Abbie Halkett is the subject of continued controversy and has left a deep void within the hearts of many.

(Prod: Lioz Bouganin, Deborah Charles. Dir: Marcel Petit, Cory Generoux. WR: Lioz Bouganin, Susan McKenzie. DOP/ED: Cory Generoux. EP: Lioz Bouganin. Associate Prod: Raquel Lopez. Comp: Mitch Daigneault. FP/C: APTN, SCN, Canada Media Fund, Saskatchewan Film Employment Tax Credit, Canadian Film or Video Production Tax Credit. RD: April 27, 2011 (APTN Premiere)

Just Like Death – Prairie Road Pictures – 10:15min – Short Film

Two best friends sit down and have a conversation about mortality, religion, art school betrayal, skinned cadavers and chicken wings?

(Prod: Justin Daenckaert. Dir/WR/ED: Chris Fischer. DOP: Shawn Sandbeck. Host/Star: Rebecca Fajt, Gillian Lavoie. RD: May 14, 2011. URL/DL: <http://www.youtube.com/user/PrairieRoadPictures>)



Just Like Death – Prairie Road Pictures

Little Miss Higgins (Bargain Shop Panties) Music Video – RED HAT STUDIOS – TV – 2:30 – 1080p HD and 720p HD – Interactive Media

Little Miss Higgins Band contracted RED HAT STUDIOS to produce their most recent music video production of "Bargain Shop Panties". Production took place over two days on location in Nokomis Saskatchewan and Watrous Saskatchewan.

(Prod/WR: Colin Hubick. Dir: Lowell Dean. DOP: Layton Burton. ED: Lowell Dean, Colin Hubick. Host/Star: Jolene Higgins. Stills Photography: Greg Huszar. RD: July 2011. URL/DL: [http://www.2pop.ca/LMH/LMH\\_BSP.html](http://www.2pop.ca/LMH/LMH_BSP.html))

Member Equity – Caffeine Commercial Productions – TV – 2x:30min

(Prod: Joan Speirs. Dir: Rob King. DOP: Mark Dobrescu. ED: Doug Russell. FP/C: Conexus/Phoenix Advertising Group. RD: March 2011.)

Minus Laura - Year of the Skunk Productions / Canadian Short Screenplay Competition – Short Film – 3min – HD CAM

A teenage girl (Romina D'Ugo) browsing an antique store comes across a seemingly magical synthesizer, and is transported to a Russian Revolution era fantasy world filled with dance and romance.

(Prod/EP: David Cormican. Dir: Rob King. WR: Surita Parmar. DOP: Shawn Fulton. ED: Laurence Cohen. Host/Star: Romina D'Ugo. Costume Designer: Brenda Shenher. Choreographer: Johanna Bundon. FP/C: BRAVO!FACT, SFETC. RD: 2011. URL/DL: <http://www.screenplay-contest.com/winners-200910/winners2008/rustedpyre-2008-3rd-place/>)



Minus Laura - Year of the Skunk Productions / Canadian Short Screenplay Competition

MultiPlatFORUM - the Game – Talking Dog Studios – Interactive Media – iPhone/Android

“Multi-PlatFORUM – The Game” was launched on April 14, 2011, in conjunction with SMPIA’s Multi-PlatFORUM conference. Created by Talking Dog Studios, the game features the logos of the sponsors and companies involved in the conference in its game play. As part of Talking Dog’ sponsorship of the SMPIA event, they offered a \$500 prize package to whoever collected the most items within the first week, and the winners of that package were Saskatchewan’s Trilight Entertainment.

Anyone in the world can play the game. Within 6 hours of game launch, the game was being played in 26 countries with leading transmedia experts tweeting about the launch. One week later, 10,429 Canadian logos had been displayed in 47 countries, and those numbers continue to grow every week, months after the launch of the game.

This game is a great example of a simple concept which could be applied to any event, any retail space, any conference or tradeshow. Talking Dog has now created an easy-to-use interface which, for \$500, allows you to place and edit AR objects of your choice anywhere you desire. The uses for this are extremely open-ended: call us to discuss the possibilities!

(Prod: Rob Bryanton. Prog: Rene Dufour-Contreras, Ryan Hill. RD: April 14, 2011. URL/DL: <http://www.bit.ly/multiplatform>)



MultiPlatFORUM—the Game – Talking Dog Studios

Networked – Caffeine Commercial Productions – TV Animation – 1x:30

(Prod/Dir: Joan Speirs. FP/C: SaskTel/MGM Communications. RD: June 2011.)

Rusted Pyre - Year of the Skunk Productions / Canadian Short Screenplay Competition – Short Film – 14min – HD CAM

In an abandoned car, 15-year-old straight-laced Ginny (Samantha Somer Wilson) and queen-bee Sally (Brooke Palsson) share a ghost story that takes a terrifying turn. “Mean Girls” meets “Ginger Snaps” in this compact horror flick.

(Prod/EP: David Cormican. Dir/ED: Laurence Cohen. WR: Daniel Audet. DOP: Shawn Fulton. Host/Star: Brooke Palsson, Samantha Somer Wilson. FP/C: Alberta Foundation for the Arts, SFTEC. RD: 2011. URL/DL: <http://www.screenplay-contest.com/winners-200910/winners-2008/rustedpyre-2008-3rd-place/>)



Rusted Pyre - Year of the Skunk Productions / Canadian Short Screenplay Competition

Saskatchewan Roughriders “The Rider Oath” – Caffeine Commercial Productions – TV – 3x0:30

(Prod: Joan Speirs. Dir: Tom Davidson. DOP: Layton Burton. ED: Doug Russell. FP/C: Saskatchewan Roughriders Football Club Inc. ED: April 2011.)

### ScavengAR Hunt – Talking Dog Studios – Interactive Media – iPhone/Android

Augmented Reality (AR) is a uniquely different experience when used on mobile devices. ScavengAR Hunt takes advantage of this by allowing users from all around the world to compete with each other, as they locate a number of quirky and unusual objects which have been randomly placed around them. In some cases, the objects can be collected right away, and in other cases the user will have to do some walking to get close enough to collect an object: hence, the slogan for this game is “Get Off your Duff and Collect Some Stuff”.

Running within the Layar Augmented Reality Browser environment, this game has players all over the world competing for the honor of being in the number one position on the leader board, for their country or for the world.

New objects are added on a regular basis, and in some cases objects have to be collected in particular sequences to avoid bad things happening to the player.

This free game is a good introduction to the possibilities of AR in a mobile environment, provided for fun by the good folks at Talking Dog.

*(Prod: Rob Bryanton. Prog: Rene Dufour-Contreras. Des: Rene Dufour-Contreras, Ryan Hill. RD: Sept 2010. URL/DL: <http://www.scavengarhunt.com>)*



ScavengAR Hunt – Talking Dog Studios

### SecurTek Dealer Network Augmented Reality – Talking Dog Studios – Interactive Media – Web browser / Flash

When SecurTek were looking for an innovative way to attract attention at tradeshow, they came to Talking Dog. The SecurTek Dealer Network Augmented Reality (AR) we created for them works within any current web browser, and provides people with an eye-catching experience which helps to attract a crowd.

When visitors to the tradeshow booth hold a marker up to the camera, music starts to play, and a shiny metal pedestal embossed with the SecurTek logo appears above the marker. The familiar SecurTek triangle rises up out of the pedestal, and the words “Join Our Dealer Network” appear in 3D space surrounding the triangle. This triangle rotates multiple times to sequentially reveal the different SecurTek services that are offered, and each action is accompanied by appropriate sound effects throughout the presentation.

This project speaks to one of the important strengths of AR – because people see themselves interacting with the graphics on camera, they are engaged in ways that they wouldn't be if they were watching a promotional video. AR puts the user right inside the experience!

*(Prod: Rob Bryanton. EP: Kristy Cmoc, SecurTek. Prog: Rene Dufour-Contreras, Ryan Hill. Des: Rene Dufour-Contreras. FP/C: SecurTek. RD: May 2011. URL/DL: <http://talkingdogstudios.com/ar/securtek/>)*

### Seeing in the Dark – Year of the Skunk Productions / Canadian Short Screenplay Competition – Short Film – 12:28 min – HD CAM

Weaves the tale of paroled prisoner Clayton Sykora (David Cormican) and his first day as a free man; it is a story of longing to belong while knowing you're not welcome to stay.

*(Prod/EP: David Cormican. Dir: David Cormican, Helen Hatzis. WR: Gordon Pengilly. DOP: Colin Hubick. ED: Laurence Cohen, Emily Chiu. Host/Star: David Cormican, Amy Matysio. FP/S: Saskatchewan Talent Development Fund, SFTEC. RD: 2011. URL/DL: <http://www.screenplay-contest.com/winners-200910/winners-2008/seeing-in-the-dark-1st-place/>)*



Seeing in the Dark - Year of the Skunk Productions / Canadian Short Screenplay Competition



Telly Awards Augmented Reality – Talking Dog Studios

#### Telly Awards Augmented Reality – Talking Dog Studios – Interactive Media – Web browser / Flash

The Telly Awards honor local, regional, and cable television commercials and programs, as well as video and film productions, and work created for the Web. The awards receive entries from all 50 states and from 5 continents around the world.

In 2011, the Telly Awards asked Talking Dog Studios to create a unique Augmented Reality (AR) experience intended to allow people to imagine themselves already holding their distinctive silver statuette in their hand. A call for entries card was sent out to 200,000 potential entrants, asking them to visit a website, “mytellyaward.com”. Using a form of AR called “Natural Feature Tracking”, the image of a pile of televisions on this card triggered the experience, and people saw themselves on camera with the award floating in front of the card, plus the words “Time to Get Yours” circling around the award. Cheering crowds and fireworks added to the celebration.

This “virtual award” uses some clever processing tricks to appear as a shiny and reflective object within the user’s world, providing a uniquely engaging experience which can only be accomplished with the magic of Augmented Reality.

(Prod: Rob Bryanton. Prog: Rene Dufour-Contreras. Des: Rene Dufour-Contreras, Ryan Hill. FP/C: Telly Awards, USA. RD: Jan 2011. URL/DL: [http://www.mytellyaward.com/.](http://www.mytellyaward.com/))

#### The Mayo Augmented Reality Experience – Talking Dog Studios – Interactive Media – Linux-based Kiosk Installation

When GoConvergence (whose clients include 3M, CNN, Google, Shell, Xerox, and many more) were hired by the Mayo Clinic to develop a permanent installation for them at the Mall of America, they knew they wanted it to be leading edge, and they wanted Augmented Reality (AR) to be part of the user experience. After researching who was out there doing innovative work in AR, who did they hire? Saskatchewan’s Talking Dog Studios.

Using a combination of face-tracking and Talking Dog’s newly developed marker-tracking system (which continues to function even when the user covers up more than half of the marker), users are given a fun and engaging way to interact with highly-detailed animated models of different parts of the human body, learning information as they tap on the touchscreen, and viewing the models from any angle they desire.

This was a demanding project with a tight turnaround and requirements which required the development of a substantial amount of new Linux-based code. Talking Dog is very proud of what we accomplished with this exciting project for a prestigious client.

(Prod: Rob Bryanton. EP: Darryl Tate, GoConvergence. Prog: Tony Mountjoy. OKP: Rene Dufour-Contreras - 3D Model translation/optimization, Ryan Hill - Interface Design. FP/C: GoConvergence/Mayo Clinic. RD: July 4/11.)